

A RamStampede in the Form of a Request For Proposals

Application Deadline: June 30, 2009

RamStampede!

What exactly is RamStampede Del Rio?

RamStampede is a public art permanent exhibition that places life size fiberglass rams designed and created by host city artists in city landscapes for the public to view and interact with. While the base ram sculptures remain the same, each city's artist are expected to be inspired by the cultural influences and history of Del Rio, and moved by their own interpretation of the ram as an object of art.

RamStampede is funded through individual and corporate sponsorships that allow a broad cross-section of the city to contribute. Funds raised through this program will be used for maintenance of the RamStampede Del Rio project and to encourage new public art programs.

In 2009 the rams are going to be grazing in Del Rio to turn our streets into a forum for public art, creativity and innovation. Artists will give RamStampede Del Rio a distinct style that will make this event truly belong to our beautiful city.

Why a Ram?

The ram was chosen because of the part it played in the history and founding of Val Verde County. Also, the ram is the official mascot for the San Felipe Del Rio Consolidated Independent School District.

Would you like to be one of the artists selected to use the ram for a canvas?

RamStampede Del Rio is accepting proposals from artists who wish to participate in this public art event. Artists whose designs are selected for exhibition will be provided with a

life-size, blank fiberglass ram form and will be paid a \$500 honorarium within thirty days of the completion of the ram(s) design and placement. For further information on the application process please call Jackie Robinson at (830)774-8638.

The Details

Specifications

- The fiberglass rams measure approximately 5' long and 5' high and 2'5" wide and weigh approximately 100 pounds. When placed in public, the rams will be affixed to concrete/stone bases weighing approximately 300 (hundred) pounds.

Artistic Designs

- The artist may paint the ram as he or she wishes, but the structural integrity of the ram must not be compromised, and the mechanisms for attaching the ram to its concrete base (at the hooves) should not be altered or obscured. Ram(s) designs can range from simply painted a solid color to boasting elaborate, intricate designs using all types of medium.
- Del Rio, Mexico, and Texas themes are appropriate and unique interpretations of this subject are encouraged.
- Designs that are whimsical in nature and appeal to children are welcome and encouraged.

Guidelines

- Rams will be placed in areas fully accessible to the public. Although a few rams may be in indoor locations, most will be outdoors. In

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creating a design, please consider carefully the weather and other elements of nature, including sun, rain, wind and dirt. We cannot guarantee whether a given ram can be placed indoors or in a weather protected location.

- Additionally, RamStampede Del Rio is an interactive event that allows the public to touch and feel the designs. As such, designs should be created with durability and public safety concerns in mind.

- Artists should bear in mind that the audience will be broad-based and of all ages, and designs should be appropriate for public display. Designs that are religious, political or sexual in nature will not be accepted. As outlined below, designs will be evaluated by a Review Panel to ensure they conform to these guidelines. The review panel may reject any design that, in its sole discretion, does not adhere to these guidelines.

Selection Process

- Artists may submit up to three (3) designs and will be paid an honorarium for each design selected for production that yields a **finished Ram** approved for exhibition.

- Once the application has been submitted it will be reviewed to ensure that the designs conform to the standards outlined above.

- Once an approved design has been selected for production by a RamStampede Del Rio sponsor, the artist will be notified.

Production of Rams

- Artists will produce their ram(s) design at a specified work place to be named at time of selection.

- The surface of each ram will need to be primed. Acrylic paint, artificial resin paint or two-component paint can be used to paint or spray a design on the rams.

- To complete the artwork, each ram must be finished with two (2) topcoats of varnish. An exterior grade sealer that is non-reactive, non-toxic, UV-resistant and waterproof is strongly recommended. A minimum of two coats of varnish is required. Either a matte or gloss finish may be used. This step is critical to the ultimate durability of your ram, and rams which are returned unvarnished or which are incorrectly varnished may not be exhibited.

- Artists will not be responsible for the installation or removal of the rams, as RamStampede Del Rio will manage this process. Artists should, however, be available for any possible touch-up work that may be required once the exhibit is underway. If the artist is not available for necessary touch-ups, RamStampede may ask another artist to perform the work (refer to copyright assignment agreement).

- Before a Finished Ram is placed on exhibit, the Ram must be inspected by a representative of the Review Panel. If it is determined that an artist's Finished Ram has been completed in substantial conformity with the artist's approved design, the Finished Ram will be approved, and the artist will receive a \$500 honorarium which will be paid within thirty (30) days of the installation.

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Rights/Entitlements

· By submitting your application, you confirm that:

1. You are the original creator of your design.
2. You have not copied anyone else's original work.
3. Your design does not infringe on anyone else's intellectual property rights (for example, trademark, copyrights, trade dress, or design patent).
4. To the extent anyone else has contributed to your design, you shall obtain a signed, written agreement from that person assigning all of their rights in their contribution to you.

· As part of the application process, you must sign the "Copyright Assignment" that accompanies this application. By signing, dating and returning the original Copyright Assignment with your application, you are indicating your understanding that you are assigning the entire right, title and interest to your design to RamStampede Del Rio, the organizers of the art exhibition. Please remember to keep a copy of these forms for your records.

· If your Finished Ram is approved for exhibition, you will receive a \$500 honorarium. RamStampede Del Rio will continue to own the entire right, title and interest in your design proposal, accompanying sketches and all derivative works, including the final work completed on the fiberglass ram. You will be acknowledged as the artist on a plaque attached to the concrete base of the ram and in appropriate publications. However, the copyrights, including the rights to reproduce

your design, create copies or reprint your design in books, will be owned by RamStampede Del Rio.

· If your design is not approved or selected for exhibition, RamStampede Del Rio shall assign the entire right, title and interest in your design back to you.

What You Need To Do

· Send in four (4) copies of each of the following: completed application form, your proposed design(s), a brief statement about your design (statement may be used for marketing purposes and/or descriptions), the signed Copyright Assignment and your resume by the deadline of June 30, 2009 to:

The City of Del Rio, 109 W. Broadway, Del Rio, Texas, 78840, attn: RamStampede/ Jackie

· You must submit an ORIGINAL signed Copyright Assignment as part of your application. The additional 3 copies may be photocopies.

· All material submitted as part of the application will become the property of RamStampede Del Rio, and will not be returned to the artist.

· Artists may submit up to three (3) designs and will be paid an honorarium for each design **selected** for production that yield a Finished Ram approved for exhibition.

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- If you are submitting three (3) designs, they may be mailed together; however, please provide the required number of copies of each application element, including an ORIGINAL signed Copyright Assignment, for each design proposal.

Timeline

Although the application submission deadline is June 30, 2009, artists designs will be reviewed as they are turned in and available for sponsor selection. RamStampede Del Rio encourages all artists to submit proposals as soon as possible so that we can assemble a sizable and diverse portfolio for sponsors to review.

Phase I Application Submission due date – June 30, 2009

Eligibility

- RamStampede Del Rio is open to all artists, from the acclaimed to the amateur. Children as well as adults are invited to submit designs.

Contact

- For more information about RamStampede Del Rio and the design submission process, please call Jackie Robinson at 830-774-8638.